



Tal Moskovich, CEO



[www.mylefly.com](http://www.mylefly.com)



[tal@mylefly.com](mailto:tal@mylefly.com)



+972 - 544 - 820963

# THE BIG IDEA



*MyleFly™ is a market place for Air miles ..*

***FREQUENT FLYERS** can cash-in their air miles online in a few hours with just 2 clicks ..*

***TRAVELERS** can buy discounted flight tickets up to **27%***



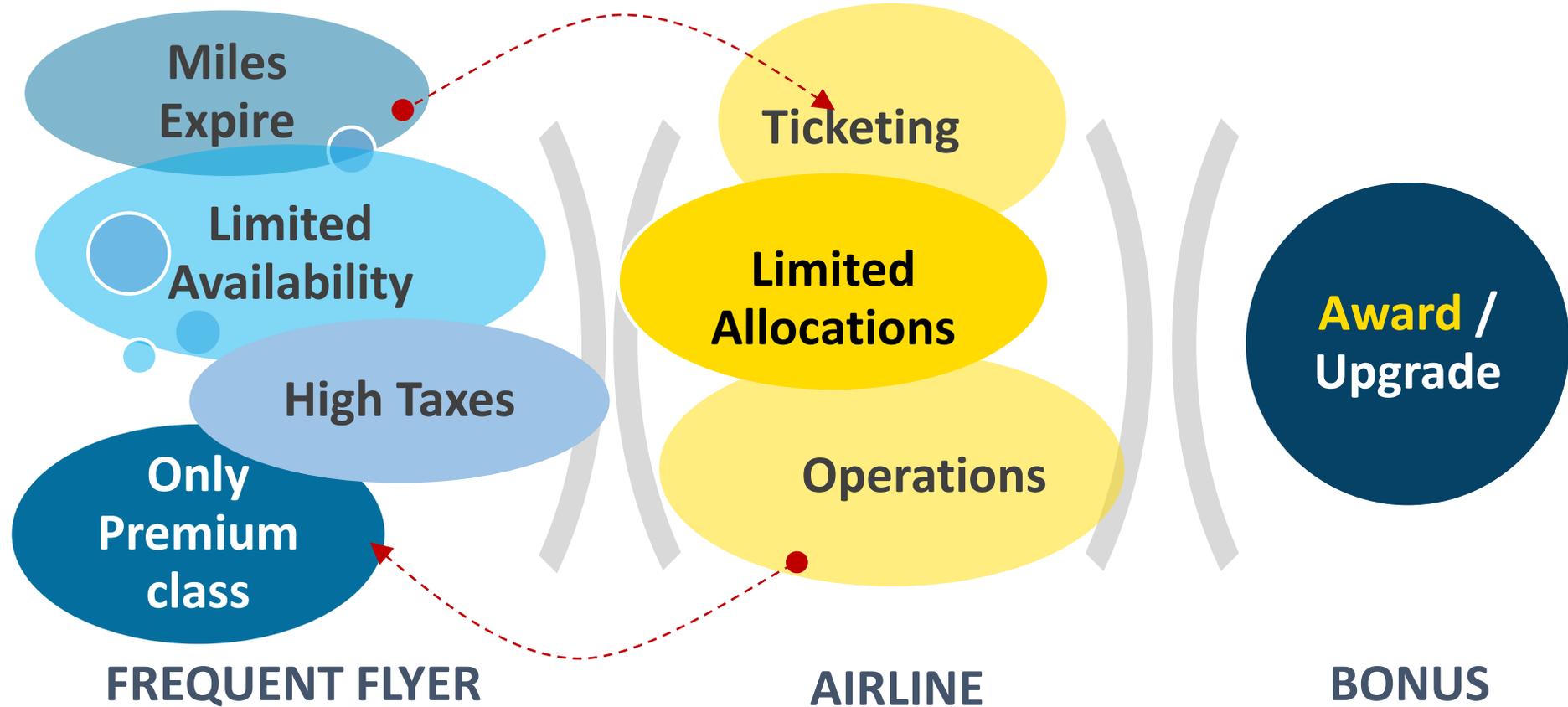


— ●  
THE OLD WAY





# GETTING AN AWARD IS NOT A WALK IN THE PARK...





# LOYALTY PROGRAM EVOLUTION

## OLD ECONOMY

## MODERN ECONOMY

## SHARING ECONOMY



- Award dead seats
- Enable Upgrade awards
- Allow family
- Allow friends

- Miles to merchandise
- Miles to hotels,
- Barter miles

**Miles to \$\$\$**

# THE BENEFITS



## Travelers

- Discounted flight tickets
- One-way tickets for reduced price
- Buy online, easy



## Frequent Flyers

- Cash in your airline miles
- Freedom to choose your airline
- No more expiration limitation



# THANK YOU

DO NOT HESITATE TO CONTACT US:



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